



Downtown Fond du Lac Partnership Appoints Brittany Machleit to Serve as Executive Director

FOR IMMEDIATE RELEASE

Fond du Lac, Wis. (August 13, 2026): The Downtown Fond du Lac Partnership (DFP) is pleased to announce the appointment of Brittany Machleit as Executive Director.

Machleit has served as Interim Executive Director since May 1, 2026, after previously serving as Special Events Director. She brings experience in event planning, marketing, communications, community engagement, and relationship building to the role. Machleit earned a bachelor's degree in Elementary Education from the University of Wisconsin-Oshkosh and brings a professional background spanning education, marketing, event planning, social media, and customer engagement.

"Brittany has demonstrated tremendous energy and commitment to downtown Fond du Lac," said J.J. Raflik, President of the Downtown Fond du Lac Partnership Board of Directors. "She has built strong relationships with our businesses, partners, and volunteers, and the Board is excited to have her lead the organization forward."

As Executive Director, Machleit will oversee DFP's operations and strategic initiatives while leading efforts related to business development, downtown revitalization, special events, marketing, fundraising, sponsorships, and community partnerships. "I am incredibly grateful for the opportunity to continue serving Downtown Fond du Lac," Machleit said. "I'm excited to build on the positive momentum, support our businesses, and continue strengthening downtown Fond du Lac."

Downtown Fond du Lac has more than 280 businesses within the Business Improvement District, 76% of which are small, locally owned businesses. DFP supports downtown vitality through business recruitment, economic development, placemaking, marketing, and signature events including Fondue Fest, Wine Walks, and the Downtown Fond du Lac Farmers Market.

The executive recruitment process was facilitated by Innovative Public Advisors (IPA), an executive recruitment and strategy firm. For more information, please contact IPA Partner Jess Wildes at 262-339-5658 or jess@public-advisors.com.