



2026 Farmers Market Policies

Each year, the Downtown Fond du Lac Partnership (DFP) organizes a variety of special events with the intent of supporting downtown Fond du Lac businesses and helping to position downtown as a central hub for our community, both socially and economically.

The Downtown Fond du Lac Farmers Market has been operating since the early 1970's and has grown to over 100 weekly vendors and 2000+ weekly attendees. The event requires a significant level of coordination including street closures and the management of various vendors, live musicians, and family activities.

To keep this event successful, enjoyable, safe, and family-friendly, we have developed this guide detailing current policies for event vendors, attendees, and other participants alike.

The Downtown Fond du Lac Partnership is a 501c3 non-profit organization dedicated to bringing people, activity, business and a thriving civic life back to the heart of Fond du Lac. The DFP serves 214 properties with 280+ businesses, 76% of which are small, locally owned and operated.

Table Of Contents:

| | |
|---------------------------------------|----|
| Vendor Information | 2 |
| Downtown Business Participation | 3 |
| Vendor Attendance | 4 |
| Operations Policies | 5 |
| Vehicle Usage | 6 |
| Fire Safety & Noise Policies | 7 |
| Selling Policies | 9 |
| Food Policies | 11 |

Vendor Information

- Saturday mornings, 8:00am – 12:00pm
- May 16 – October 31, 2026 (except September 12, 2026 for Fondue Fest)
- Main Street, Downtown Fond du Lac: Division Street to Second Street.
- The weekly tornado siren testing will serve to indicate the close of the market at 12:00 p.m.
- Unless otherwise notified by staff, the market is held rain or shine.
- General correspondence can be directed to info@downtownfdl.com or 920-322-2006.

Vendor Application and Acceptance

- The Downtown Fond du Lac Farmers Market has five types of vendors. All vendors are to fill out an online application at www.downtownfdl.com.
 - Vendors of homemade or homegrown products – produce, arts, crafts
 - Vendors of prepared foods or beverages – vendors cooking/mixing on site
 - Downtown businesses – limited to businesses within the Business Improvement District
 - Non-profit organizations – limited to four per week
 - Event Sponsors
- Vendor applications are not considered complete and will not be processed until all required documentation and full vendor fee payment has been received.
- The applicant will be charged any non-sufficient fund fees.
- Part of the vendor application is acknowledgment and acceptance of these Farmers Market Policies.
- The DFP staff reserves the right to deny any applicant if said applicant's goods, services or organization ideals do not align with the mission and views of the DFP.
- All products and messaging must be suitable for a family friendly audience of all ages.
- Event vendors are responsible for familiarizing themselves with the local, state, and federal regulations, guidelines and permits that govern the products they sell. The notes and guidelines included in this document are included as a courtesy, and do not take precedence over governmental policy.
- Event vendors must provide a description of products on their vendor application. This information is necessary to determine product eligibility and to assist DFP staff in consideration of similar product lines when coordinating vendor placement.
- Once accepted as a vendor, you are committed to the event and no refunds will be given.
- An event map and general updates will be sent via email every Wednesday to vendors. Full season vendors will have dedicated spaces the entire season. We will do our best to accommodate the space requests of weekly vendors, however those space assignments may shift. Four spaces are designated for non-profit organizations.

Vendor Types

- **Full Season Vendors** - vendors that pay a stall fee for the full season. They are assigned a particular stall that they are permitted to set-up in each Saturday of the market. Full season vendors must commit to attending a **minimum of 18 markets** in a season to receive the full season vendor rate. There are 24 markets in 2026.
- **Weekly Vendors** – Weekly vendors should expect to be in a different location each week they are scheduled, though this will be avoided whenever possible. Individual dates are entered on the vendor application. Changes to weekly requests must be made to DFP staff by the Monday before the market date. **Weekly vendors will be limited as space allows, with priority going to produce and food vendors.**

Downtown Business Participation

- A significant part of the Downtown Fond du Lac Partnership's mission is to promote and gain exposure for existing downtown Fond du Lac businesses. Therefore, downtown brick-and-mortar businesses are offered a complimentary 10'x10' vendor space at Farmers Market for the purposes of selling their merchandise or promoting their business. Additional spaces are available at the regular vendor fee.
- Downtown businesses must abide by the same vendor and event policies, rules, regulations and guidelines as any other vendor including registering online.
- A downtown business can apply to use their complimentary business space to host a vendor affiliated with their business. However, their product line must be a product line sold within the store. Vendors must be approved by DFP staff in advance, according to the general Booth Sharing Policy within this manual.
 - Example: Gallery and Frame Shop may submit an application to host an artist they are featuring in their store; however, they could not have a vendor selling food, produce, or other unrelated goods.
- If a downtown business located outside of the Farmers Market event area would like to claim a complimentary vendor space, DFP staff will work with you to find an available space.
- Downtown businesses with liquor licenses must monitor customers so they are not leaving their permitted area with alcohol.

Non-Profit and Community Organizations

- Eligible non-profit organizations may apply to participate as Farmers Market vendors. Political organizations are not permitted under current market guidelines.
 - **Non-profit Organizations** focus on charitable, educational, or social causes.
 - **Political Organizations** focus on electoral politics and influencing government decisions or leadership.
 - Further information can be found here: [Non-profit vs. Political Definition](#)
- Non-profit and community outreach organizations may request up to four dates throughout the season. Dates are reserved on a first-come, first-served basis. A waitlist will be created when all four spaces have been reserved.
- Any organization promoting causes considered to be controversial, offensive, or unsuitable for a family audience will not be permitted at the Farmers Market.
- There are four spaces specifically designated for non-profits and/or community groups and can fit a pop-up tent, table and chairs. Market staff will assign locations to organizations.
- Clear signage of non-profit or organizational name on booth is required.
- Non-profit monetary donations may be accepted, but may not be aggressively solicited.
- All promotion and information sharing must be conducted within the assigned 10x10 booth space. Organizations may not approach/solicit Market attendees outside of their booth space.
- Organizations out of compliance with these rules and/or general market policies will be asked to leave.

Code of Conduct

- Farmers Market attendees, participants, vendors and their employees shall conduct themselves in a pleasant and courteous manner towards all market patrons, volunteers, and staff.
- Verbally and/or physically threatening behavior, and/or acts of violence at the market, the DFP office, within downtown businesses, or by electronic means will not be tolerated.

- Hate speech, obscenity, verbal threats, speech meant to invoke violence or unlawful action, illegal or misrepresentative speech, and symbols and/or acts of discrimination are considered to be threatening and violent. Any person who engages in this behavior will be reprimanded and/or removed from the premises.
- No Solicitation: No soliciting, hand-billing, circulating of petitions, protesting, or demonstrating by political, religious or other groups or individuals is permitted.
- Smoking, vaping, and/or illegal activities are prohibited within vendor spaces.
- Alcohol consumption is prohibited.

Vendor Attendance/Absence Policy

- It is understood that vendors will attend all Market Events as noted on their application. If a change needs to be made, you must email or call the DFP office at least 4 days prior to the Market Event you will miss.
- Emergency Absence – An emergency is an unforeseen, unplanned situation such as a death in the family, funeral, or medical emergency. The Market Event Manager may grant you up to two (2) emergency absences.
- Poor weather is **NOT** an excused absence. All Market Events go on rain or shine. If there is severe weather threatening on the day of a Market Event, DFP Staff will decide whether to cancel the event.
- After two (2) unexcused absences from any Market Event, your vendor status may be terminated.

Rule Violations

- Violation of any of the Downtown Fond du Lac Partnership's Market Event Policies, Rules and Regulations will be handled as follows:
 - **First violation** - Verbal or written warning, issued by any member of DFP staff.
 - **Second violation** – Verbal or written warning, and/or expulsion from the Market Event without refund.
 - **Third violation** - Expulsion from the Market Event and all future calendar year Market Events without refund, with the possibility of permanent expulsion from all future DFP Market Events.
- Violations resulting in a police report or protection order being filed are exempt from the above disciplinary steps and may result in immediate and permanent expulsion from DFP Market Events without refund.
- The DFP staff reserves the right to expel any vendor from any Market Event at any time at their discretion.

Rule Changes

The Downtown Fond du Lac Partnership has established these rules and regulations, which are subject to change. Complaints or concerns regarding Downtown Fond du Lac Market Events should be addressed to the staff of the Downtown Fond du Lac Partnership.

Disclaimer

The Downtown Fond du Lac Partnership is not responsible for any injury, theft, or damage to buyers, sellers, or their property, that occurs before, during, or after a Downtown Fond du Lac Market Event. By participating, organizations and individuals agree to indemnify and hold the Downtown Fond du Lac Partnership harmless from any claims for such injury, theft, or damage.

Operations Policies

Space Assignments

- Vending spaces are EXACTLY ten feet wide. You will have other vendors set up in the spaces next you. Be sure that your tent/display will fit within the space or purchase additional spaces as needed. If you would like customers to shop all sides of your booth, you will need to purchase an additional space to allow flex room around your booth.
- Vendors are assigned vending spaces by DFP staff. Note on your application any preferences you might have for location. Staff will do their best to accommodate requests, however it is always a goal to keep vendors with similar products a good distance apart.
- No vendor may switch to a different booth location without the prior approval of DFP staff. Booth locations will not be moved unless a valid reason is presented.
- Vendors may not take liberty of occupying an adjacent empty vendor space. Empty booths are often intentionally placed throughout the event to allow access to sidewalks, for fire code purposes, etc. This does not give any vendor the right to occupy the space.
- No vendor or downtown business may grant the use of event spaces to another organization or business.

Set Up

- Vendors can begin booth set-up when plastic barricades are in place and thru traffic has ceased. Generally, at 6:15 am.
- All vendor vehicles should drive from north to south whenever possible. Vendors should enter Main Street from the cross street immediately to the north of their space to ensure all traffic flows one way.
- All vendors must be onsite 30 minutes prior to the event start time. Vendors that are not onsite by this time may have their space reallocated to another vendor.
- 20 feet of clearance must be maintained down the center of Main Street to accommodate emergency vehicles.
- Vendors must furnish their own booth items such as tents, tent weights, tables and chairs.
- For safety purposes, tents **MUST** be secured by a minimum of a 25-pound tent weight on each leg. Severe wind and weather can cause unweighted tents to become airborne and a serious hazard to market attendees. Vendors are responsible for any and all damage done by their tent or any other items.

Tear-Down

- Vendors who sell out early should stay in their booth space and should post a "sold out" sign until the end of the Market Event.
- Vendors may not begin booth tear-down until the event end time.
- Vendors are not permitted to leave before the event end time, even if they sell out of product. If a vendor has an emergency and needs to leave, please contact DFP staff for options and/or to obtain an exception.
- After the market, booth space must be completely disassembled before bringing a vehicle into the event area for loading. Vehicles must be quickly loaded and may not be left parked in the event area, as to avoid traffic congestion.
- Vendors should have all booth materials removed and space cleaned by 1:00pm.

Barricades

- Vendors may not begin booth set-up until plastic barricades are in place and thru traffic has ceased. This is generally at 6:00am.
- When moving a plastic barricade to enter/exit the event area with their vehicle, vendors must return the barricade to its original position. Failure to do this endangers pedestrians, event staff and vendors.
- Mobile Vehicle Barricades (Police Barricades) will be placed at each intersection at 7:30am by Fond du Lac Police. Vehicles will not be able to enter or exit the event area after that time.
- At the end of the event, the Fond du Lac Police will remove the Police Barricades at 12:00pm, or as soon as pedestrian traffic has cleared from the event area. It is important to stop selling at 12:00pm to allow for pedestrian traffic to clear the street. Please note that in the event of a citywide emergency requiring police resources, the Farmers Market will be considered a lower priority.
- Vendors may enter the event area with vehicles after the Police Barricades have been removed by Police.
- Vendors and staff cannot move the Police Barricades. Only Police personnel can move Police Barricades. Vendors who move Police Barricades will be expelled from the market.
- Plastic barricades will stay in place, blocking vehicle traffic, until all vendors are packed up and exiting the event. Generally, 1:00pm.

Clean Up

- Vendors are responsible for cleaning their vendor area before leaving and taking all trash with them.
- Trash, including produce debris and food items, must be completely removed from the area after each Market. Vendors are responsible for disposing of their own waste - public trash containers are for customer use only.
- Vendors must not discard trash of any kind in or around trash receptacles on event grounds including business dumpsters and city trash cans.
- Grease and other hazardous materials must not be poured down the city sewer system.

Electricity

- Electricity access is available to vendors in a limited capacity.
- Electrical access can be requested on the Application Form and will require an additional fee.
- Electrical access provides access to one 10-amp outlet. If more than one outlet is needed, please list this on your application.
- Do not attempt to use more than the 10-amp, this will overload and trip the outlet, making it unusable.
- If provided access to electricity, please note that some outlets are 10 or more feet away from the vendor space; you are responsible for providing your own extension cords. Cords must be secured down with tape or rugs to prevent tripping.

Vehicle Usage

- Vehicles are permitted to be used for load-in; however:
 - Vendors are asked to unload all goods/equipment and immediately remove their vehicle from the event area before unpacking to avoid traffic congestion.
 - Vehicles must be removed from the event area by 7:30am.
- Vehicles are permitted to be used for load-out; however:

- No vehicle is allowed to enter the event area until pedestrian traffic has cleared, or Mobile Vehicle Barricades have been removed.
- Vendor booth and display must be completely disassembled before bringing a vehicle into the event area.
- Vehicles must be removed from the event area as soon as they are loaded to avoid traffic congestion.
- Vendors may NOT purchase additional booth space simply to park their vehicle.
- Vendors may park their vehicle within their booth space ONLY if the vehicle is being used in the selling of their product (ex: Food Trucks,
- Vehicles used within vendor booths must be parked along the curb and will require the purchase of at least two vendor spaces to ensure the vehicle will fit entirely within the vendor's assigned area. Larger vehicles may require additional space. Please work with DFP staff to determine how many spaces you will need.

Fire Safety Requirements

Under the provision of the NFPA 1 & 101 as amended by the State of Wisconsin, and the City of Fond du Lac, the vendor is responsible for meeting or exceeding the following requirements. The complete provision can be [found here](#).

- Any cooking involving combustible cooking media (e.g. vegetable or animal oils and fats) will require a Class K fire extinguisher in addition to the 2-A-10-BC class fire extinguisher.
- All tents used near cooking equipment must meet be labeled as meeting the required flame propagation performance criteria specified in NFPA 701.
- All extension cords must be rated for the appliance they are servicing and must be kept off the ground. Extension cords should only be used where absolutely necessary.
- Do not leave food cooking unattended
- Do not wear loose-fitting clothing when cooking
- Only non-combustible materials should be used in cooking areas and around heat sources
- Clean all cooking surfaces regularly to prevent the build-up of grease
- A minimum of five feet (5') of clearance must be maintained between the public and neighboring vendors from ALL cooking devices.
- A physical barrier must separate all cooking activities from the public. This may include purchasing additional vendor spaces to allow for separation.
- Butane or propane equipment must be protected from damage and secured in the upright position.
- Tanks must be turned off when not in use
- Tanks and stoves must have a shut-off valve
- Charcoal barbecue cooking and open flame cooking is prohibited. Propane grills are allowed.
- Fumes must not impede on another vendor. This may include purchasing additional vendor spaces to allow for separation of space.

Noise/Amplified Music Policies

- Loud and disturbing sounds or actions taken on the event grounds that will interfere with the rights, comfort, or convenience of other vendors and/or the public are strictly prohibited.

This includes but is not limited to: Stereos/speakers, vocal solicitation, selling/promotion outside of your designated booth space, etc.

- Generators **MUST** be **whisper-quiet generators.** (50-60 dB range)
- Amplified music is not allowed unless pre-approved by DFP staff.
- Approval of amplified music is based on musical value and relevance. To show consideration to all cultures and religions, approved music must represent a position of neutrality, neither promoting nor inhibiting any particular religious, cultural, or political views. Market staff and steering committee will review any public comments/concerns related to musical content on an as needed basis.
- DFP staff reserves the right to modify the volume level of any amplified music.

Busker Policy

- Buskers (street musicians) are permitted at the Downtown Fond du Lac Farmers Market and must have an approved application on file.
- Buskers are not permitted to purchase a vendor space at the Market.
- When arriving at the market, buskers should check in with Market staff to be assigned a space if available. There are four dedicated spaces for buskers.
- Submitting a Busker application does not guarantee approval nor space assignment.

Pet Policy

- We ask that animals or pets are kept at home, with the exception of service animals, due to crowd congestion and sometimes loud atmosphere.
- The DFP defines a service animal as trained to do work or perform tasks for a person who is unable to do so for themselves.

Weather Delay/Cancellation

- In the event of a weather delay, if possible, the street barricades will be put in place at the usual time. When severe weather has passed, vendors may set up as usual. If a significant number of vendors are absent, vendors may move closer together and condense the overall footprint of the market at the discretion of the market staff.
- Farmers Market cancellation may occur if the National Weather Service indicates severe weather warnings during part or throughout the entire scheduled event time. However, Downtown Fond du Lac Partnership reserves the right to cancel the Farmers Market due to poor weather conditions at any time.
- In the rare event of a cancellation, DFP staff will make a specific and reasonable effort to notify vendors and customers in a clear and concise manner. Typically, this communication will take place on our Downtown Fond du Lac Partnership Facebook page (<https://www.facebook.com/DowntownFDL>), and our Downtown Fond du Lac Farmer's Market Facebook page (<https://www.facebook.com/FondDuLacFarmersMarket>), but is not limited to such. Emails may be sent to vendors, dependent upon the lead time of such decisions.
- No refunds are given in the event of a cancellation; however, weekly vendors may request an alternative weekend to attend.

Selling Policies

- The DFP does not provide any equipment. Vendors are responsible for bringing all necessary materials, including any table, chairs, tent, cash bank for selling/making change, etc.
- Tents are highly suggested, but not required, and are the responsibility of the vendor. If a tent is used, it **MUST** be properly weighted (25 lb. weight on each leg) for safety purposes, and must fit with the assigned vendor space. Severe wind and weather can cause unweighted tents to become airborne and a serious hazard to event vendors, staff and attendees.
- Event vendors are required to display a sign with their business name.
- Products and information displayed must be suitable for a family-friendly audience.
- Prices for all items should be clearly marked and posted in view of customers.
- Event vendors are responsible for collecting, reporting, and paying all applicable sales tax on taxable goods sold.
- All sellers and products must comply with and abide by all applicable federal, state, and local regulations.
- The sale of animals, drugs, firearms, ammunition, or other weapons is strictly prohibited.
- All product and information displayed must be suitable for a family friendly audience; tasteful and respectful.
- Food and/or product sampling, and/or giveaway of branded promotional items is allowed; however, the offering of any product for free that may be sold elsewhere within the Market Event is strictly prohibited.
- Vendor booth materials, goods, signage and vehicles must not extend beyond allotted boundaries of the assigned vendor space.
- Display and selling techniques must not impair other vendors' ability to sell, nor create a hazardous situation for customers. All promotion, solicitation, information sharing, sampling, etc., must be conducted within the assigned 10x10 booth space. Our intention is to create a visually enticing, legal, safe market for customers, and to enable all vendors to maximize their selling space.
- We ask that participating vendors/organizations advertise the event on their Facebook page, websites or in social media outreach.

Product Policies

- Products sold must fall within one of the following categories:
 - **Farm Products** - Refers to fresh foods that the farmers plant, grow or care for, and harvest (e.g., fruits, vegetables, nuts, eggs, meats, milk, etc.). This food is not processed or is minimally processed.
 - **Valued-Added Products** - Refers to products with one or both of the following two characteristics: (1) The farmers make the foods from raw ingredients and primarily, from ingredients that they plant, grow or care for, and harvest and/or they process the foods through baking, cooking, canning, drying, fermenting, preserving, or spinning techniques (e.g., baked goods, cheese, jams, dried fruit, viticulture, pickles, wool yarn, etc.).
 - **Ready-to-Eat Food** - Refers to products that agriculture or non-agriculture businesses make from ingredients that they primarily purchase. The food is made at the market for immediate consumption.
 - **Plants & Flowers** - Refers to bedding or house plants, herbs, and cut flowers.
 - **Arts & Crafts** - Refers to products that are made by the vendor themselves. Direct sale and items for resale are not accepted.

- No items offered for sale may be commercially made. All products must be the original work or produce of the vendor. The sale of any goods not grown or produced by the seller, the sale of goods that have been traded or bartered for, and/or the resale of any goods is not permitted.
- Growers must display a list of produce prices for each product. Signs must be prominently displayed each market date.
- Market staff reserves the right to conduct on-site inspections of farms, kitchens or other workshops or spaces.
- Market staff is authorized to interpret the existing market rules and to approve or disapprove products at any time during the season.
- The exception to this policy is downtown businesses can sell their store merchandise.

Community Donations

- Vendors have an opportunity to donate produce and baked goods to those in need in the Fond du Lac area. Donations can be made at the information booth after 11:45 a.m. Market staff arranges with local food pantries to pick up the donations each Saturday.

Market Bucks & EBT Market Bucks Programs

- Market Bucks are a form of currency exclusive to the Downtown Fond du Lac Farmers Market intended to make non-cash transactions easier and more accessible to market-goers and vendors alike.
- Market Bucks are purchased via credit or debit card and are treated as cash, while EBT Market Bucks are purchased via a state Foodshare (SNAP) card and are good for the purchase of eligible fresh produce and value-added foods.
- All vendors are required to accept Market Bucks and, if applicable, EBT Market Bucks from customers. This applies even if the vendor is able to accept card payments on their own.
- Vendors are reimbursed by the DFP for the full face-value of all current Market Bucks and EBT Market Bucks.
- Vendors make change for all Market Bucks purchases via Market Bucks in smaller denominations, cash, or a combination of.
- Vendors shall NOT provide cash change to customers paying with EBT Market Bucks. Change may be made via EBT Market Bucks in smaller denominations at the vendors discretion. If smaller denominations are not available, customers may exchange their EBT Market Bucks for smaller denominations at the information booth.
- Vendors can turn in Market Bucks and EBT Market Bucks for reimbursement at the information booth at the end of the market day, or may be kept by in cash boxes to use to make change from week to week.
- Market staff reserves the right to reimburse large amounts of Market Bucks and EBT Market Bucks via check if Market staff does not have sufficient cash on-site to complete the reimbursement on the Market Day. Checks will be mailed, or hand delivered the following week.

Food Policies

Determined by State of WI and Fond du Lac County Health Department Guidelines

Attached are the Transient Retail Food Establishment Operations Guidelines, including policies on handwashing, cleaning requirements and cooking temperatures.

Food Displays and Packaging

- All vendor products display and packaging must comply with all applicable federal, state, county and local laws and regulations.
- All produce shall be sold by legal weights and measures. Vendors are responsible for having their scales certified for compliance. (See WI State Food Code.) To contact the Madison DATCP weights and measures call 608-224-4942 or email DATCPWeightsandMeasures@Wisconsin.gov
- Vendors are responsible for obtaining all licenses or permits required for the sale of food products to the public. Copies of such licenses/permits shall be submitted to the Downtown Fond du Lac Partnership annually and be on site during the Market Event.
- Note: The county health inspector will make periodic checks to make sure you have these documents on hand.

Food Sampling Policy

- Food sampling must meet County Health Department code. Please contact the Fond du Lac County Health Department for details.
- Vendors giving free samples must provide a waste container in a prominent place and labeled for use by the public.
- Free food sampling will not require a permit as long as the following are met:
 - Samples are prepared in the operator's licensed facility or the operator purchases the foods from a commercial facility.
 - No cooking or food preparation onsite, only portioning and serving.
 - Samples do not exceed 2 ounces and are adequately sized to minimize handling using such items as toothpicks, portion cups, etc.
 - Samples are free – no samples are being sold.
 - Samples are safely dispensed under clean and sanitary conditions to the public.
 - No bare hand contact with the food is allowed. Gloves or utensils are required to be used.
 - Temporary hand washing station is set-up.

Canned or Baked Goods (Wisconsin Pickle Bill)

- Retail sales only (direct from producer to consumer)
- No more than \$5,000.00 in sales per year
- Vendor must display a sign at the point of sale stating, "These canned/baked goods are homemade and not subject to state inspection."
- Product labels must include:
 - Name and address of the person who did the canning/baking
 - Date of canning/baking
 - All ingredients in descending order of prominence, including the common name for any ingredient that originates from milk, eggs, fish, shellfish, tree nuts, peanuts, wheat or soybeans. These are ingredients that can cause severe allergic reactions in some people, who must be able to recognize when they are present.
- Record-keeping suggested - Written record of every batch of product made for sale including:

- Recipe, including procedures and ingredients.
- Amount canned/baked and sold
- Canning/baking date
- Sale dates and locations
- Gross sales receipts
- Sanitation: Inspection is not required, but customers expect good sanitation. Here are some factors you should consider:
 - Use clean equipment that has been effectively sanitized prior to use
 - Clean work surfaces and then sanitize with bleach water before and after use
 - Keep ingredients separate from other unprocessed foods
 - Keep household pets out of the work area
 - Keep walls and floors clean
 - Have adequate lighting
 - Keep window and door screens in good repair to keep insects out
 - Wash hands frequently while working
 - Consider annual testing of water if using a private well

Egg Policy

- Vendor must have a current Mobile Retail license from the FDL Health Department or the Department of Agriculture, Trade and Consumer Protection (DATCP).
- Vendor must have a DATCP food processing license on the farm for washing, packaging, and cold holding the eggs.

For more information, please contact DATCP, Division of Food Safety: (608) 224-4700,
www.datcp.wi.gov

Exceptions to obtaining a Food Processing License for the purpose of selling eggs:

- 1.) The eggs are produced at a farm licensed as a DATCP-Wisconsin Dairy Plant per ATCP 70.03(7)C; or
 - 2.) The number of egg-laying birds in the egg producer's flock does not exceed 150; AND the egg producer packages the eggs in a carton that is labeled correctly per all labeling requirements listed below.
- Product labels must include:
 - Product name and quantity
 - Name and address of packer, distributor or processor
 - Date of packing
 - Grade and size or a statement indicating the package is "ungraded and uninspected".
 - A "Sell by" date no more than 30 days after the date the eggs were packed.
 - Safe handling statement to read: "To prevent illness from bacteria, keep eggs refrigerated, cook eggs until yolks are firm, and cook foods containing eggs thoroughly."
 - Storage and Display
 - Eggs must be stored in a unit that can maintain at 41 degrees Fahrenheit or below. Thermometer should be provided.
 - Foods for display (not for sale) must be labeled "Display Only"
 - Provide a canopy and cover unpackaged foods to protect from contamination
 - Transport foods in clean equipment and vehicles.
 - Store food 6 inches off the ground
 - Handle unpackaged foods with gloves, tissues or utensils

CBD Policy

- CBD products are limited to hulled hemp seed, hemp seed oil, topical CBD, and smokable CBD flower. No viable seed, starts, or plants can be sold at a Market Event.
- CBD vendors need a Hemp Growers license.
- All CBD products must be below .3% THC tested by USDA.
- All hemp and CBD products must originate from hemp grown in Wisconsin.
- All CBD products must be labeled.
- CBD Policy is subject to change in accordance with local regulations at any time.

Out of State Produce Rule / 20% Rule

- Out of State Rule: To preserve the integrity of The Market's focus on locally grown. **No out of state produce is to be sold.**
- 20% Rule:
 - Allowance is made for vendors to market products or locally grown goods not grown or produced directly by the vendor, to a maximum of 20% of the vendor's total marketed goods per Market Day.
 - 20% rule is determined by the number of items being sold on any given Market Day. Example: If a vendor has 10 items for sale, 8 of the items must be vendor grown/produced and 2 items may be from another producer(s).
 - Products must be Wisconsin-grown/produced (unless prior approval granted-see below) and signage should be displayed next to item(s) to identify name/location of producer(s).
- Special Allowances:
 - Exceptions to the out-of-state and/or 20% rules will be on a case-by-case basis, limited strictly to products not easily available in our region, and must be approved by the Downtown Fond du Lac Farmers Market Steering Committee prior to offering the items for sale at The Market.

Revised – January 2026