

DOWNTOWN FOND DU LAC
 ★★★★★★★★★★★★★★★★★★
SMALL BUSINESS
SATURDAY
 ★★★★★★★★★★★★★★★★★★
NOVEMBER 29, 2025

PARTICIPATING
BUSINESSES



18 HANDS ALE HAUS

18 E. Division 10am - 2:30am
 * Build-Your-Own Bloody Mary Bar 10am - 2pm
 * Live Music: Until Dawn 8pm - 11pm

1836 RENEGADE TAPROOM

103 S. Main 12pm - 12am
 * To-go beer packs of 4 or higher will receive 18% off
 * If you spend \$75+ on to go items, you will be entered in a raffle to win a special basket of goodies including a gift certificate for the taproom

ARGENTUM ET AURUM

111 S. Main 10am - 3pm
 † Holiday Savings Bonus! †
 For every \$20-\$100 spent, receive a \$5 coupon to use on your next visit!
 * Coupons are valid December through February, so you can treat yourself (or someone else!) all winter long!
 Make and take copper and sterling silver falling leaf earrings for \$35

AURORA'S APOTHECARY

171 S. Main 9am - 5pm
 * Pick from the Tarot Deck of Deals! *
 Each card reveals a magical surprise — draw your destiny and save 5% to 50% off your entire purchase!

BLUE LINE TAVERN

90 S. Main 7am - 2:15am
 † Gift Card Special:
 Purchase a \$25 Gift Certificate for just \$20!
 * BOGO Breakfast Entrees:
 Buy one, get one FREE from 7am - 9am.
 * Morning Sips:
 Enjoy \$5 Bloody Mary's and Mimosas all morning long!

BRICK HOUSE

161 S. Main 11am - 9pm
 Check website for details.


CC'S CHOCOLATES CAFE

57 N. Macy 8am - 3pm
 * Wrap & Latte Deal — Just \$13.50! *
 Enjoy any chicken or ham wrap paired with a 16 oz latte for only \$13.50 + tax.
 * Bonus! Every purchase enters you into a raffle to win a gift basket!

CHAPTER 52 BOOKSTORE

52 Sheboygan 9am - 1pm
 It's Small Business Saturday! All used items are half off at Chapter 52 Bookstore.
 Open Monday-Wednesday 2pm-6pm and Saturday 9am-1pm.

Scan here for current business participation and specials!



Downtownfdl.com

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DOWNTOWN FOND DU LAC Partnership

PARTICIPATING BUSINESSES

COLISEUM SPORTS BAR & GRILL

91 S. Main 11am - close
Bloody Mary's \$5 until 5:00pm, rail mixers \$3.50 until 9:00pm.

CUJAK'S WINE & SPIRITS

47 N. Main 10am - 3pm
Buy a \$50 gift certificate, get a \$10 gift certificate.

CUTTER VAC & HOME CENTER

32 N. Main 8:30am - 12pm
An additional 10% off the sale price on all sewing machines and vacuums.

FDL BEER COMPANY

21 Fourth Street Court 10am - 10pm
Shop Small, Sip Local! Purchase a flight of any 4 beers at 20% off. Shop Fond du Lac Beer Company apparel for 10% off. Don't forget your stocking stuffers!
👉 Spend \$100 in gift cards, get \$10 free!

FDL CYCLERY

209 S. Main 9am - 3pm
🛒 Gear Up & Save Big!
All in-stock bikes and car racks are on sale — plus, get 12% back as a future store coupon!
👉 The more you ride, the more you earn. Don't miss out!

GALLERY & FRAME SHOP

94 S. Main 10am - 4pm
👉 Meet Savant Artist Malachi Schmidt 👉
Discover the magic of Malachi's new collection of framed originals, each piece capturing extraordinary detail and emotion. Malachi is now accepting portrait orders for Christmas! Give a one-of-a-kind, hand-crafted gift this holiday season — perfect for family, friends, or someone special.

KNITTY GRITTY SHOP

63 N. Main 10am-3pm
👉 Get a FREE Snap Bag with the purchase of Limited Edition Dynasty Fiber Yarn — while supplies last!
👉 Treat yourself to something special and take your next project to the next level.

LA BELLE FDL

1 N. Main 8am-4pm
👉 'Tis the Season for Giving... and Receiving! 🌲
Give the gift of local love — and treat yourself, too!
👉 Buy a \$50 gift card and snag a \$5 bonus card for yourself.
👉 Spend \$75 or more and receive a free gift as our way of saying thank you!
Because the best gifts are the ones that give back. 🧡

LILLIANS OF FOND DU LAC

27 S. Main 9am-3pm
Pop in and shop our discounted racks loaded with fresh markdowns, quick finds, great deals and a whole lot of small shop charm. 🧡🧡🧡

LUNAR & LAKE BOOK MARKET

74 S. Main 10am - 4pm
Check website for details.

MAIN STREET FASHION

117 S. Main 10am - 3pm
Raffle basket. Come Back Cash!

NOEL'S TOUCH ASTHETICS

42 N. Main 10am - 3pm
10% off all services.



ROOTED IN LOVE & FUR PHOTOGRAPHY

17 Forest Ave, Suite 015A 9am - 5pm
Come visit our new studio! \$50 pop-up mini sessions for anyone who stops by and wants some quick photos done- just bring your best smiles! You will receive five photos delivered via online. Perfect for families, couples, best friends, or even solo portraits. Anyone who pops in to say 'Hi' will receive a small goodie bag. The main building door will be locked, so just follow the signs to find us!

SUNNY 97.7

All day, every day through Christmas!
🌲 While You Shop... 🌲
Tune in to Downtown Fond du Lac's Christmas Station — Sunny 97.7! Enjoy all your favorite holiday classics as you stroll, shop, and soak in the season. 🌟

THE DINER

1 N. Main 6am - 12pm
👉 Sweet Fun at The Diner! 🌲
Stop in and decorate your own cookie — free!
All supplies will be provided for anyone who wants to get creative and festive.
👉 Bonus Deal: Purchase a \$100 Gift Certificate and receive a \$10 Gift Certificate FREE!

VICTORIA'S PET NUTRITION

14 N. Main 9am - 3pm
Check website for details.

WONDER

15 N. Main 8am - 1pm
👉 When you purchase a \$50 gift card, you'll receive an extra \$5 on us—a little bonus to make your next visit (or gift) even sweeter.

WAKE UP SANTA!

THELMA SADOFF CENTER FOR THE ARTS & RADIO PLUS

51 Sheboygan 8:30am

It's that magical time of year again — time to Wake Up Santa! Join us for one of the season's most beloved family traditions.

Kids, bring your noise makers, pots, pans, and loud voices — because Santa needs your help waking up after a long winter's nap! The first 150 kids through the doors will receive a free goody bag filled with fun surprises. Doors open at 8:30am, and we'll officially wake up Santa at 9:00am, with plenty of time afterward for photo opportunities and holiday fun.

Make it a family tradition — gather the kids, make some noise, and celebrate the start of the season! Presented by Fox Valley Savings Bank.

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