

DOWNTOWN FOND DU LAC

BAGS & BUCKS

OPENING DAY, OUR WAY.



SATURDAY, NOVEMBER 22, 2025

PARTICIPATING BUSINESSES

18 HANDS ALE HAUS

18 E. Division 10am - 2:30am

- ☛ Build-Your-Own Bloody Mary Bar 9am - 2pm
- ☛ Free Candy Corn Shot with any adult beverage purchase 9am - 3pm
- ☛ Live Music: "Swing in the Holidays" with Erin Krebs 7 - 10pm

1836 RENEGADE TAPROOM

103 S. Main 12pm - 12am

- 🎉 GRAND OPENING CELEBRATION! 🎉
- Join us for a full day of deals, specials, and celebration!
- ☛ Live Music by Kylar Kuzio | 5:00-8:00 p.m.
- Come shop, sip, and celebrate with us — it's going to be a great day in downtown Fond du Lac!

ARGENTUM ET AURUM

111 S. Main 10am - 3pm

- 🛍️ Holiday Savings Bonus! 🛍️
- For every \$20-\$100 spent, receive a \$5 coupon to use on your next visit!
- ☛ Coupons are valid December through February, so you can treat yourself (or someone else!) all winter long!

AURORA'S APOTHECARY

171 S. Main 9am - 5pm

- 🛍️ Fill-a-Bag Sale! 🛍️
- We'll provide the bag — you fill it up!
- ☛ Get 10% off every item that fits inside!
- It's the perfect chance to grab your favorites (and maybe a few surprises) at a great price. Don't miss out!

BIRD'S EYE VIEW OPTICAL

19 S. Main 8am - 1pm

- \$100 off any complete pair of glasses, 30% off second complete pair.
- Free gift with purchase.

BLUE LINE TAVERN

90 S. Main 7am - 2:15am

Check website for details.

CC'S CHOCOLATE CAFE

57 N. Macy 8am - 3pm

- Free cookie cutout with any purchase of \$15 or more.
- Purchase (5) \$10 gift cards or (1) \$50 and get a \$10 gift card free.

CHAPTER 52 BOOKSTORE

52 Sheboygan 9am - 1pm

Romance paperbacks ~ 4 for \$1

CUJAK'S WINE & SPIRITS

47 N. Main 10am - 3pm

Sturgeon Spirits will be onsite offering tastings from 11am - 2pm.

- Shop & Sip Specials:
 - 🛍️ 25% off Accessories
 - 🍷 5% off Spirits & Ready-to-Drinks
 - 🍷 10% off Wine
 - 🍷 Make up specials with Mary Kay

CUTTER VAC & HOME CENTER

32 N. Main 8:30am - 12pm

Additional 10% off sale price on all sewing machines and vacuums.

Spin the prize wheel for extra savings, service coupons and prizes.

FDL BEER COMPANY

21 Fourth Street Court 10am - 10pm

🎯 While the Hunters Are Away... The Ladies Get to Play!

- ☛ Join us upstairs for a fun-filled day of cornhole, laughter, and seasonal brews with a twist!
- ☛ Enjoy exclusive creations crafted just for this event — even if you think you don't like beer, these might change your mind!
- ☛ Featured Fall Creations:
 - 🍂 Basic Witch — Pumpkin Ale: A fall favorite topped with apple cider and house-made cinnamon syrup.
 - 🍷 Pier Vanilla Porter: A creamy vanilla porter with raspberry syrup for a chocolate-covered raspberry vibe.
 - 🍏 Original Downeast Cider: Crisp apple cider meets Smirnoff Caramel Vodka — dangerously delicious!
 - 🍊 Lighthouse Blonde Ale: Our signature brew with orange juice, vanilla syrup & cream — a Dreamsicle in a glass.
 - 🍁 Prost Malone — Oktoberfest: A hearty fall beer with pumpkin purée and a hint of maple syrup.
- ☛ Cornhole, upstairs bar service, good friends, and new flavors — what more could you ask for?
- Grab your gals and come celebrate the season in true downtown style!

FDL CYCLERY

209 S. Main 9am - 3pm

25% off in-stock clothing and lights

GALLERY & FRAME SHOP

94 S. Main 10am - 4pm Extended Hours!

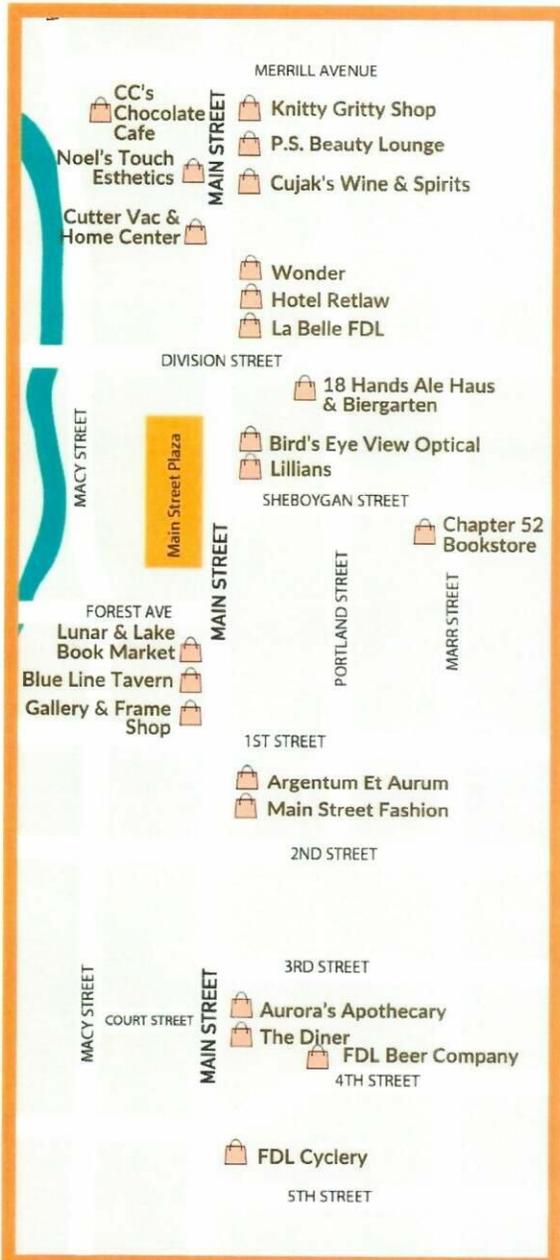
- 🎨 Shop Local Art & Handmade Gifts! 🎨
- Discover beautiful handcrafted treasures and one-of-a-kind artwork created by local artists.
- ☛ Special Offer:
 - Grab one of our \$10 or \$20 mystery bags — filled with surprises and available while supplies last!
 - Come explore, find something special, and support local creativity! 🍷

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HOTEL RETLAW

1 N. Main 6:30am-1:30pm
15% retro candy at One Main Cafe

KNITTY GRITTY SHOP

63 N. Main 10am-3pm
15% off orange and pink yarn.

LA BELLE FDL

1 N. Main 8am-4pm

Oh, deer! 🦌 Find our hidden buck and you'll save big bucks! Stop by La Belle and play our fun hunting game for a chance to win a prize. No purchase necessary.

LILLIANS OF FOND DU LAC

27 S. Main 9am-3pm

Neck & hand massages with Twine CBD products. Beaut products: eye masks, serum and face cream testing.

LUNAR & LAKE BOOK MARKET

74 S. Main 10am - 4pm
10% off Children's books.

MAIN STREET FASHION

117 S. Main 10am - 3pm
Raffle basket, 20% off purses and bags!

NOEL'S TOUCH ESTHETICS

42 N. Main 10am - 4pm
\$10 off facial appointments.

THE DINER

1 N. Main 6am - 12pm

Free children's activity - can be done at The Diner or taken home.

WONDER

15 N. Main 8am - 1pm

🎡 Spin & Win at Wonder! 🎡

Stop by Wonder for extra fun! Spin our big prize wheel and land on something awesome: free treats, special discounts, and more! Grab your shopping bag, spin the wheel, and make your day even more memorable. Because while the hunters are away, the shoppers (and kids) get to play!

☑ Hunter's Haven Chai

Warm chai infused with brown sugar and cinnamon bun syrup, finished with a dusting of cinnamon.

☀ Golden Shot Cold Brew

Smooth cold brew sweetened with honey, caramel, and a hint of vanilla, finished with a splash of cream.

SCAN FOR COMPLETE EVENT DETAILS



WWW.DOWNTOWNFDL.COM

DOWNTOWN FOND DU LAC Partnership