

Thursdays, 5 – 8pm

June 27

July 11, 25

August 8, 22



# 2024 Downtown Fond du Lac Night Market Application

<input type="checkbox"/> Live Artist	<input type="checkbox"/> Fresh Produce
<input type="checkbox"/> Maker Made Art/Craft	<input type="checkbox"/> Prepared Food

### Business and Contact Information:

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Street Address - (Primary point of production – No P.O. Boxes):

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address:  Same as Street Address

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Personal Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Emergency Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Business website (for marketing purposes): \_\_\_\_\_

Costs reflected on this application are based on attending all 5 Night Market events.  
Please contact staff if you are unable to attend. 10 linear feet totals one space.

- Live Artist Vendor – Cost \$50 per 10 linear feet**  
Number of spaces requested : \_\_\_\_\_ @ \$50 per space..... \_\_\_\_\_
- Fresh Produce Vendor – Cost \$50 per 10 linear feet**  
Number of spaces requested : \_\_\_\_\_ @ \$50 per space..... \_\_\_\_\_
- Maker Made Art/Craft Vendor – Cost \$50 per 10 linear feet**  
Number of spaces requested : \_\_\_\_\_ @ \$50 per space..... \_\_\_\_\_
- Prepared food Vendor – Cost \$100 per 10 linear feet**  
*Must submit copies of all current licenses to vend.*  
Number of spaces requested : \_\_\_\_\_ @ \$100 per space..... \_\_\_\_\_
- Electricity Access – Cost \$25 per 10 outlet (15-amp)**  
Number of outlets requested: \_\_\_\_\_ @ \$25 per outlet..... \_\_\_\_\_  
*Outlet requests totaling more than 1 are not guaranteed.*

TOTAL DUE: .....

Please list any location requests. Spaces are not guaranteed:

\_\_\_\_\_  
\_\_\_\_\_

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## 2024 Downtown Fond du Lac Night Market Application

### Tax Information:

Wisconsin Seller's Permit Number: 4 5 6 - \_ \_ \_ \_ - \_ \_ \_ \_

Last 4 digits of:

Social Security # \_ \_ \_ \_ OR Federal Identification Number (FEIN): \_ \_ \_ \_

Check one box indicating the type of activity you intend to engage at this event:

<input type="checkbox"/> Selling Taxable Merchandise or Service	<input type="checkbox"/> Display Only
<input type="checkbox"/> Selling Exempt Merchandise or Service	<input type="checkbox"/> Exempt under Occasional Sales Rule
<input type="checkbox"/> Direct Sellers, Company Name:	<input type="checkbox"/> Non-Profit Organization

Check any certifications, licenses, or permits you hold and **submit copies with your application:**

*Copies of all licenses must be on site during market days.*

<input type="checkbox"/> Certified Organic	<input type="checkbox"/> Food Alliance Certified	<input type="checkbox"/> Mobile Retail Food
<input type="checkbox"/> Certified Biodynamic Establishment License	<input type="checkbox"/> Temporary Food Stand License	<input type="checkbox"/> Commercial Feed License
<input type="checkbox"/> Meat Plant License	<input type="checkbox"/> Food Processing Plant License	<input type="checkbox"/> Other:
<input type="checkbox"/> Wisconsin Sellers Permit	<input type="checkbox"/> Certified Naturally Grown	<input type="checkbox"/> Other:

### Product Information:

Please provide a brief description of products/goods you plan to sell at the market.

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## 2024 Downtown Fond du Lac Night Market Application

### Application Checklist and Submission:

Your application is not complete until all items are on file with the Downtown Fond du Lac Partnership.

- This application form, completed in full
- Copies of relevant licenses, permits, or certificates as indicated on page 2.
- Payment of all vendor fees

**A note on vendor insurance:** While vendor insurance is not required, it is **strongly** encouraged.

By submitting this application, Vendor agrees to indemnify & hold harmless the Downtown Fond du Lac Partnership, its employees, volunteers & sponsors, from any and all causes of action which may arise from the operation of this Farmers Market, not caused by negligence of the Downtown Fond du Lac Partnership, its employees, volunteers and sponsors. I grant permission for the Downtown Fond du Lac Partnership to use any photos, videotape, etc. taken of my products or me in any and all publicity and advertising promoting the Market. By submitting this application, I acknowledge that the Rules & Regulations have been read and understood, and I will abide by the terms as presented.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Deadline for inclusion in first wave of map placement is June 14, 2024. Applications continue to be accepted all season. Map placement/Vendor spot not placed until payment has been made in FULL and ALL required paperwork in completed. Weekly maps are sent electronically the Monday prior to market.

### **Submit to:**

Downtown Fond du Lac Partnership  
131 S. Main Street, Ste. 101  
Fond du Lac, WI 54935  
[info@downtownfdl.com](mailto:info@downtownfdl.com)

### **Questions or Concerns:**

Megan Sigrist – Director of Communications & Special Events  
(920)-322-2006, ext. 2  
[Megan@downtownfdl.com](mailto:Megan@downtownfdl.com)