



*A Resource Network
for Innovators
and Entrepreneurs*

It's all about who you know.

We have a lot of WHO's for you to know.

IGNITE! Business Success is a network of 14 entrepreneur resource providers who have rallied together to deliver a higher level of service consistency and support for start-ups and growing businesses in Fond du Lac County.

IGNITE! Business Success provides confidential, free and low cost business-building solutions:

- Business plan consultation
- Growth strategy consultation
- Financial projection assistance
- Loans/Financing
- Market, industry and competitive analysis
- Customer and prospect surveys
- Entrepreneurial classes and workshops
- Access to peer networks and mentors
- Access to resources throughout Wisconsin and nationally
- And much more!



IGNITE! resource providers (the WHO's)

Fond du Lac County Economic Development Corporation (FCEDC); ADVOCAP; UW-Oshkosh Small Business Development Center (SBDC); Ripon College Creative Enterprise Consultants; SCORE; Fond du Lac Area Association of Commerce; Downtown Fond du Lac Partnership; Moraine Park Technical College; UW-Fond du Lac; UW-Oshkosh Business Success Center; Marian University; Fond du Lac County Extension; Fox Valley Workforce Development Board; and Center for Enterprise Development (501c3 of FCEDC).

How entrepreneurs and innovators can access the network of resources

1 CONTACT You simply contact IGNITE! – 920.322.1887 or info@IGNITEFondduLacCounty.com and we'll get you started. You may also directly contact any one of the 14 IGNITE! organizations with whom you already have a relationship.

2 ASSESS & CONNECT Basic information about your business or idea will be collected in confidence.* A more comprehensive assessment will be completed, if needed, to determine the type of assistance specific to your situation. We will connect and refer you to the proper resources and experts within and beyond the IGNITE! network who can best serve you.

3 SUPPORT & GUIDE As you receive assistance, a seamless level of support and follow-up will be given to you by an assigned IGNITE! representative. Your IGNITE! representative will help guide you through the steps of business development and growth.

4 LAUNCH & GROW Once you've successfully completed the business development steps or stages with our guidance, you'll be ready to either start, scale or accelerate your business.

**IGNITE! Business Success will protect the privacy and confidentiality of non-public personal or business related information which you may provide in the course of using IGNITE! services. It is understood that IGNITE! may disclose your information to its resource partners who require such information for the purpose of providing your requested IGNITE! service. Non-public personal or business related information which you provide will not be disclosed to a third party without your permission.*



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