

# Request for Proposals

# Public Art

# Fond du Lac, WI

## A Cooperative Effort of:

City of Fond du Lac

Downtown Fond du Lac Partnership

Fond du Lac Area Association of Commerce

Fond du Lac Area Convention and Visitors Bureau

Fond du Lac Area Foundation

Fond du Lac County Economic Development Corporation

Thelma Sadoff Center for the Arts

## **Request for Proposals - Public Art - Fond du Lac, WI**

### **Deadline to submit application: September 15, 2015**

#### **Summary**

Fond du Lac, WI is soliciting applications from qualified artists to create public art. The City of Fond du Lac will install up to four sculptures in the Arts and Entertainment District in the center of beautiful downtown Fond du Lac.

#### **Objectives**

- To increase awareness and understanding of public art.
- To present an affordable and accessible art experience for people of all ages.
- To enhance the quality of life for the citizens of Fond du Lac.
- To promote the Fond du Lac Arts & Entertainment District as a cultural destination for visitors, artists and residents.

#### **Selection Criteria**

- Up to three entries per artist will be accepted. An application form must be completed for each entry.
- Sculptures must be original.
- Sculptures must be suitable for outdoor display in adverse weather conditions - high winds, rain, intense heat, salt, snow and freezing temperatures.
- Sculptures will be located in high traffic areas with an unsupervised audience. It must be soundly and professionally constructed of durable and safe components and require no ongoing maintenance. A design that does not encourage climbing would be preferred.
- Sculptures must be appropriate for viewing by residents and visitors of all ages.
- Size specifications include a four foot diameter circular base and a maximum of seven feet in height.
- It is preferable to have a theme which represents local history or the Fond du Lac community.

#### **Selection Process**

This contest is coordinated by a committee of the Downtown Fond du Lac Partnership, Inc. and includes representatives from the Thelma Sadoff Center for the Arts, Fond du Lac Area Association of Commerce, Fond du Lac County Economic Development Corporation, Fond du Lac Area Foundation, Fond du Lac Area Convention and Visitors Bureau and the City of Fond du Lac. The selection committee will review the applications and select the final sculptures. Upon notification of being selected, the exhibiting artist will be required to sign an Artist Agreement.

## Project Timeline/Deadlines

- April 2015 - Applications available
- September 15, 2015 - Applications must be received by 5 p.m. CST at [info@downtownfdl.com](mailto:info@downtownfdl.com) or to the Downtown Fond du Lac Partnership, Inc., 30 S. Portland Street, Fond du Lac, WI 54935.
- October 15, 2015 - Selection notification to all artists
- November 1, 2015 - Signed contract due from exhibiting artists
- April 2016 - Delivery and installation of work
- May 12, 2016 - Opening Reception, artist is encouraged to attend

## Stipend, Awards, Sales

The selected artists will each receive a \$2,000 stipend to create their piece. Half (50%) of the stipend is awarded upon signing the Artist Agreement; the remainder (50%) after installation is satisfactorily completed. The piece will become the property of the City of Fond du Lac, WI. At the end of the public display period (typically 3-5 years), the piece may be sold by the City of Fond du Lac, with proceeds to benefit the Fond du Lac Public Art Fund.

## Responsibilities

- City staff must be notified no later than 30 days prior to the installation date of any changes to proposed works during fabrication so that the committee may approve changes.
- Once selected, city staff will work with each artist to plan exact installation details.
- Artists are responsible for all costs, equipment and labor necessary for the delivery of the work and assume all risk and damage to the work before and during installation. The artist will install the work with the assistance of city personnel during prescribed hours.
- The City of Fond du Lac will work with the individual artist to identify the appropriate mounting method.
- The partner agencies reserve the right to photograph and reproduce images of sculptures for marketing and educational materials.

## Application Deadline

Complete applications must be received by 5 p.m. on September 15, 2015, CST. Incomplete applications and/or those received after the deadline will not be accepted.

## Resource for Questions

For additional information, please contact:  
Downtown Fond du Lac Partnership, Inc.  
Amy Hansen, Executive Director  
30 S. Portland Street, Fond du Lac, WI 54935  
920-322-2006  
[amy@downtownfdl.com](mailto:amy@downtownfdl.com)

## Application Form: Request for Proposal - Public Art - Fond du Lac, WI

Applicant's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell/Mobile (optional): \_\_\_\_\_

Website (optional): \_\_\_\_\_

### Submittal Inclusions:

1. **Application Form**
2. **Artist Introduction.** Describe your relevant experience in creating public art.
3. **Editorial Description.** Including the artist's source of inspiration or the local significance of the sculpture.
4. **Conceptual Design.** Drawings sufficient to communicate the concept.
5. **Design Specifications.** Including materials, size, weight, installation requirements and maintenance guidelines.
6. **Prior Work Samples.** Submit up to five images of current work within the past five years. In the description of each image include title, size and media.

I understand and agree to all the terms of this Request for Proposal:

Signature and Date: \_\_\_\_\_

**Application Deadline:** Application materials must be mailed, hand or electronically delivered by 5 p.m. September 15, 2015, CST.

### If submitting by mail, send application packets to:

Downtown Fond du Lac Partnership, Inc.  
30 S. Portland Street  
Fond du Lac, WI 54935

If submitting digitally, email all materials to: [info@downtownfdl.com](mailto:info@downtownfdl.com)