



DOWNTOWN FOND DU LAC NIGHT MARKET

DATE, TIME & LOCATION Thursdays, July 1, 15, 29, August 12, 26
5 p.m.-8 p.m.
Main Street between Division Street to Forest Avenue and
Sheboygan Street to Portland Street.

ATTENDANCE 1,500-2,000 per event.

AUDIENCE & IMPACT 25-65 years old, young professionals, families.

BEYOND THE VENDORS Live Music, Fresh Produce, Local Art, Prepared Food &
Alcohol Sales.

MARKETING OPTIONS Secure naming rights, "Night Market presented by..."
Logo featured entire season on Night Market
informational, posters, website & sandwich boards.
Podium recognition during the event. Company named in
radio broadcasts.

**SPONSORSHIP
COMMITMENT** \$1,000 - Please select preferred featured week:

July 1	July 15	July 29	Aug 12	Aug 26
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<small>Claimed by State Farm & 18 Hands AleHaus</small>	<small>Claimed by Mancino's & Northsoul</small>	<small>Claimed by Agnesian HealthCare</small>	<small>Claimed by NEBAT</small>	<small>Claimed by Horicon Bank</small>

CONTACT AMBER BODART
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Your sponsorship directly supports an all ages event highlighting Fond du Lac's Downtown District to the region and showcasing local businesses, artists & restaurateurs.